

# Herley Web Design

Taking Business to the World 

## 2008 Price Sheet

Due to the customized nature of your Web site, the prices below are a starting place to get an estimate of what your Web project would cost. Please use this link to [request a customized quote](#). The prices listed below are general per service. Our Web site design pricing structure depends on many factors including but not limited to:

- ▶ the number of web pages required
- ▶ initial design or re-design
- ▶ graphic design characteristics
- ▶ extent of ecommerce programming
- ▶ shopping cart, or other script additions

### Web Services

#### Web Design

- ▶ Custom Call for quote
- ▶ Flash Intros Add \$100
- ▶ Website Redesign Call for quote
- ▶ Terms, Privacy, Disclaimer Pages \$35/page
- ▶ Domain Registration \$20/yr
- ▶ Site Maintenance From \$15/mo
- ▶ Initial Client Consultation FREE
- ▶ Hourly Consultation \$40 per

#### Site Marketing

- ▶ Keyword Analysis From \$50
- ▶ Meta-Tag Development \$10/page
- ▶ Search Engine Optimization \$100/page
- ▶ Search Engine Submission From \$50
- ▶ Pay Per Click Call for quote
- ▶ Reciprocal Linking \$40/hr
- ▶ Newsletter/Mailing Lists Form From \$50
- ▶ Viral Marketing \$50

### Other Services

#### Scripts

- ▶ Pay Pal Shopping Cart \$50/page
- ▶ Interactive Calendar \$199
- ▶ Link Directory \$299
- ▶ Pop Up Window \$50
- ▶ Guest Book \$50
- ▶ Tell-a-Friend \$50
- ▶ Message Board \$399
- ▶ Blog Call for quote

#### E-Book Creation

- ▶ Cover Creation \$150
- ▶ Cover Design \$40/hr
- ▶ Conversion to .PDF \$3
- ▶ Image Scanning \$3/page
- ▶ Document Scanning \$3/page
- ▶ Graphic Design \$40/hr

#### Copywriting

- ▶ Up to 4 Short Paragraphs \$120 per page
- ▶ Additional Paragraphs \$40 per

### Design Plans

<p><b>Simple Plan</b> 3 web pages Unlimited graphics 1 static web design 1 hour consulting</p> <p><b>Call for quote</b></p>	<p><b>Basic Plan</b> 5 web pages Unlimited graphics 1 static web design 1 hour consulting</p> <p><b>Call for quote</b></p>	<p><b>Business Starter Plan</b> 10 web pages Unlimited graphics 1 static web design 1.5 hours consulting</p> <p><b>Call for quote</b></p>
<p><b>Professional Plan</b> 15 web pages Unlimited graphics 1 static web design 2 hours consulting</p> <p><b>Call for quote</b></p>	<p><b>Enterprise Plan</b> 30 web pages Unlimited graphics 1 static web design 3 hours consulting</p> <p><b>Call for quote</b></p>	<p><b>Elite Plan</b> 60 web pages Unlimited graphics 1 static web design 4 hours consulting</p> <p><b>Call for quote</b></p>

### Hosting Plans

<p><b>Value Plan</b> 25 MB of web space 2 GB of bandwidth Email forwarding Web Stats 1 FTP account CGI Scripts</p> <p><b>\$9.95 per month</b></p>	<p><b>Starter Plan</b> 50 MB of web space 4 GB of bandwidth Email forwarding Web Stats 3 FTP accounts CGI Scripts</p> <p><b>\$12.95 per month</b></p>	<p><b>Standard Plan</b> 100 MB of web space 6 GB of bandwidth Unlimited email accounts Web Stats 5 FTP accounts CGI Scripts</p> <p><b>\$16.95 per month</b></p>
<p><b>Business Plan</b> 350 MB of web space 25 GB of bandwidth Unlimited email accounts Web Stats 25 FTP account CGI Scripts</p> <p><b>\$24.95 per month</b></p>	<p><b>Corporate Plan</b> 500 MB of web space 40 GB of bandwidth Unlimited email accounts Web Stats 50 FTP account CGI Scripts</p> <p><b>\$55.95 per month</b></p>	<p><b>Enterprise Plan</b> 1 GB of web space 60 GB of bandwidth Unlimited email accounts Web Stats 75 FTP account CGI Scripts</p> <p><b>\$174.95 per month</b></p>

### Contact Us

Web Site: <http://www.herleywebdesign.com>  
 Email Contact Form: <http://www.herleywebdesign.com/contact.htm>  
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**Note:** Herley Web Design reserves the right to change, edit, or update the prices and services contained in this document, along with the content on our website at any time for any reason without notice.